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Notes

Reliance on this document

Our Business review on pages 6 to 37 has been prepared in accordance with the Directors' Report Business Review Requirements of section 417 of the Companies Act 2006. It also incorporates much of the guidance set out in the Accounting Standards Board's Reporting Statement on the Operating and Financial Review.

The intention of this document is to provide information to shareholders and is not designed to be relied upon by any other party or for any other purpose.

Forward-looking statements

This document contains forward-looking statements which are made by the directors in good faith based on information available to them at the time of approval of this report. In particular, all statements that express forecasts, expectations and projections with respect to future matters,

including trends in results of operations, margins, growth rates, overall market trends, the impact of interest or exchange rates, the availability of financing, anticipated costs savings and synergies and the execution of Pearson's strategy, are forward-looking statements. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that will occur in future. There are a number of factors which could cause actual results and developments to differ materially from those expressed or implied by these forwardlooking statements, including a number of factors outside Pearson's control. Any forward-looking statements speak only as of the date they are made, and Pearson gives no undertaking to update forward-looking statements to reflect any changes in its expectations with regard thereto or any changes to events, conditions or circumstances on which any such statement is based.

What's inside?

1

Introduction

A summary of who we are and what we do, including highlights of the operating and financial performance for the year.

- 2 The business
- o₃ Performance highlights
- o4 Chairman's statement

2

Our strategy

An analysis of our business strategy and the key areas of investment and focus.

o6 Our strategy

Marjorie Scardino, chief executive

Business review

Directors' report

Our performance

Provides an in-depth analysis of how the businesses, and the Group as a whole, performed in 2008. Also looks at the outlook for 2009 and the principal risks and uncertainties affecting our businesses.

Our impact on society

mean at Pearson and the strategy we follow, giving a summary of our work in 2008 and our plans for 2009.

Explains what corporate responsibility and sustainability

11 2008 Financial overview

12 Outlook for 2009

Pearson Education North America International Professional

- o **Fi Group** Fi Publishir Interactive I
- 22 **Penguin**
- 24 Other financial information
- 27 Principal risks and uncertainties
- 30 Introduction
- 31 Sustainable business practice
- 2 Valuing our people
- 3 Commitment to fairness and quality
- 34 Supporting active citizenship
- 35 Progress and plans

5

Governance

Provides details of the members of the board together with an explanation of the policies and procedures operated by the board. The remuneration section explains remuneration policy as well as giving salary and benefit details.

- 8 Board of directors
- 39 Board governance
- 50 Report on directors' remuneration

6

Financial statements

Detailed financial statements for both the Group and the parent company, including an analysis of the measures used by the Group in its management of the business.

- 73 Group accounts
 - 7 Independent auditors' report
- 143 Parent company accounts
- 152 Principal subsidiaries
- 153 Five year summary
- 155 Corporate and operating measures
- 158 Index to the financial statements
- 159 Shareholder information
- ibc Principal offices worldwide